



worldpay
from FIS

LET'S TAKE YOUR BUSINESS INTO THE FUTURE

LET'S
REINVENT
SMARTER

at [fisglobal.com](https://www.fisglobal.com)

Managing change in a faster future

Merchants are continually navigating technological disruption. Digital transformation, intelligent automation and improving customer experiences all top the list for development in many businesses.

As new technology emerges, development timelines get compressed from years to months. Marketing automation and loyalty programs continue to grow in importance. Contactless ordering and payments that gained steam in the pandemic are here to stay. Predictive analytics, AI and machine learning are helping businesses manage everything from payment fraud to inventory and staffing decisions.

Faced with so many challenges simultaneous, business leaders are asking tough questions to help prioritize development efforts:

- Is it simple, stable and scalable?
- Does it produce exceptional customer experiences?
- Are partnerships truly collaborative?
- Is it making our business more efficient?
- Are we actually increasing revenues and/or reducing expenses?

No matter what business you're in, success in the future means also becoming at least in part a technology company. That means more than just new tools to perform the same tasks. As merchants prepare for the future, they're reinventing themselves digitally from the ground up with an intelligent mix of in-house competencies and trusted partnerships.

FIS is helping businesses make, move, and save money

Managing business at scale is more complicated than ever. Preparing for the future isn't just about long-term planning anymore – it's an urgent matter for today's new business realities.

To make money, merchants need to do more than provide customers with great products and services at the right price, right place and right time. To move money, businesses are looking beyond even the most successful legacy approaches to embrace digital innovation. To save money, merchants are outsourcing an ever-broader range of services to maintain focus on their core competencies.

Merchants are increasingly turning to financial technology partners to tackle these challenges. A broad range of services is converging in the fintech ecosystem, making it a perfect time to take a bigger picture approach to all aspects of your business. Fintech partnerships are helping merchants solve these challenges and embrace the future.

How FIS can help

You're already working with us at FIS to manage your payment operations and create exceptional experiences that inspire your customers to return again and again. Why make your challenges harder by going through multiple vendors or banks to get the financial services you need, and juggle outdated systems that don't talk to each other?

Whether you're looking for loyalty offerings that keep customers coming back, or integrated data solutions that embed artificial intelligence to maximize efficiency, FIS makes it easy to make, save and move money. FIS helps businesses...

Make money

- Boost revenues with innovative rewards programs
- Uncover liquidity optimization opportunities
- Simplify and optimize essential day-to-day processes

Save money

- Utilize Intelligent automation streamlines routine tasks
- Outsource IT infrastructure, customer service and regulatory tasks
- Mitigate fraud risk by strengthening your controls and workflow

Move money

- Migrate back office and treasury services to the cloud
- Improve cash flow with greater control across the credit-to-cash cycle
- Reinforce brand loyalty with innovative digital disbursements

Today's times demand simpler and smarter technology. Those needs will only accelerate in an increasingly complex future. That's why at FIS we're constantly innovating to bring you what's next, now. We help merchants of every size make, save and move money so you can realize your business goals.

At FIS, we help businesses reinvent themselves for today's world and prepare for the future faster. You already know and trust how FIS helps manage payments. We bring that same level of expertise to help merchants of scale manage their banking, operations and capital management needs.

To learn more about how FIS can help your business prepare for the future from the front end to the back end and beyond, speak with your Worldpay from FIS relationship manager or email us at FISservices@fisglobal.com